



# THE LANCET Conferences Influenza in the Asia-Pacific



August 21–23, 2009 | Qingdao, China  
[www.asiaflu.thelancetconferences.com](http://www.asiaflu.thelancetconferences.com)

## Preparing for Influenza: From Strategy to Operation

Organised by :

THE LANCET    THE LANCET Infectious Diseases





# THE LANCET Conferences

## Influenza in the Asia-Pacific

### Forum Highlights

The Asia-Pacific region accounts for a large proportion of the world's population making it a potential epicentre of emerging diseases. Since 2003, a total of 49 countries and one special administrative region (Hong Kong) have had outbreaks of the highly pathogenic H5N1 subtype of influenza A in birds. The potential public-health threat posed by the next pandemic of influenza A has been highlighted by the spread of human influenza H5N1 cases to 15 countries. Concern has been expressed about the general inadequacy of global preparedness for pandemic influenza.

The *Lancet Conference on Influenza in the Asia-Pacific* will combine state-of-the-art lectures with the opportunity for delegates to discuss management of influenza with key health administrators, experts from the medical and scientific communities, and industry representatives.

### Who Should Attend?

This conference will be of interest to:

- Infection Control Professionals
- Physicians & Nurses involved with Infectious Diseases
- Public & Community Health Professionals
- Risk Managers
- Clinical Microbiologists, Pathologists & Epidemiologists
- Policy Makers & Department Administrators

Delegates will benefit from:

- A greater understanding of the impact of virus strain evolution and pandemic preparedness
- Enhanced knowledge and up-to-date scientific insight in to the influenza virus
- An update on multimodal strategies to prevent and treat pandemic influenza
- An opportunity to discuss perspectives and exchange ideas for the future of seasonal influenza control
- An insight into fundamental public health and operation strategies to bring about change within the Asia-Pacific region

### What Delegates Say About *The Lancet* Conferences




*"The conference was informative, interesting, and provided much food for thought"*

– Delegate, The Lancet Health of the Nation Summit 2009



*"The sessions were excellent – hugely informative and inspirational.  
It was a true honour to be invited to speak"*

– Speaker, The Lancet Health of the Nation Summit 2009



*"Prevention is the most important measure in dealing with any disease. It is very satisfying to gain so much new knowledge"*

– Delegate, The Lancet Asia Medical Forum 2008

## Friday, August 21, 2009

7:00–16:30	Registration
15:00–17:00	<b>Round table discussion:</b> Virus strain evolution, strain sharing, and regional preparedness
18:15–20:00	Welcome reception

## Saturday, August 22, 2009

7:00–	Registration
9:00–9:10	Welcome and background to the forum
<b>Session I: Overview — where are we with pandemic influenza?</b>	
9:10–9:40	<b>Opening remarks:</b> Global status of human infection with H5N1 virus and influenza pandemic preparedness
9:40–10:10	<b>Keynote speech:</b> Pandemic influenza preparedness in the APAC region: from strategy to operation
10:10–10:40	Coffee break
<b>Session II: Experience sharing in the APAC region</b>	
10:40–12:10	1) Thailand 2) China 3) Vietnam 4) Indonesia 5) Pakistan 6) Egypt
12:10–12:30	Q&A SESSION
12:30–14:00	Lunch break
<b>Session III: Latest scientific insights on the influenza virus</b>	
14:00–14:25	Pathogenesis and clinical observations of human infection with H5N1
14:25–14:50	The evolution of seasonal influenza strains
14:50–15:10	Q&A SESSION
15:15–15:45	Tea Break
<b>Session IV: Strategic preparedness in the APAC region</b>	
15:40–16:05	How modeling can help us prepare for an influenza pandemic
16:05–16:30	Pandemic preparedness in Hong Kong, SAR
16:30–16:55	Pandemic preparedness in Japan
16:55–17:15	Q&A SESSION

Programme is correct at time of print.

Sunday, August 23, 2009

7:00–	<b>Registration</b>
<b>Session V: Prevention and treatment of pandemic flu</b>	
9:10–9:35	Overview and update of therapy and antiviral prophylaxis
9:35–10:00	Pandemic flu vaccine development and stockpiling
10:00–10:20	Q&A SESSION
10:20–10:50	<b>Coffee break</b>
<b>Session VI: Seasonal influenza</b>	
10:50–11:15	Reducing the disease burden of influenza in children and adults
11:15–11:40	The value of vaccinating the elderly
11:40–12:05	Seasonal flu control and its implication for pandemic preparedness
12:05–12:25	Q&A SESSION
12:25–14:00	<b>Lunch break</b>
<b>Session VII: Public health strategy and operation</b>	
14:00–14:25	Implications for medical care of an influenza pandemic
14:25–14:50	Building stockpiles of essential medicines, and their distribution during a pandemic
14:50–15:15	Non-pharmaceutical public health interventions for pandemic influenza
15:15–15:35	Q&A SESSION
15:35–16:00	<b>Concluding remarks</b>

Programme is correct at time of print.



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August 21-23, 2009, Qingdao, China

[www.asiaflu.thelancetconferences.com](http://www.asiaflu.thelancetconferences.com)

### To Register

- Return the completed form using one of the following methods:
  - Fax:** +86 21 52980210
  - Email:** [a.dong@elsevier.com](mailto:a.dong@elsevier.com)
  - Mail:** #1303, China Merchants Plaza, East Building, No.333 Cheng Du Road (N), Shanghai, 200041, China

OR

- Register online at the congress website:  
[www.asiaflu.thelancetconferences.com](http://www.asiaflu.thelancetconferences.com) before August 12, 2009

One registration form must be completed for each attendee, including accompanying persons.

☐ Prof. ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Company/Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Accompanying Person's Name (if registering) \_\_\_\_\_

☐ Please provide vegetarian meals

### I heard about this conference from:

- ☐ Medical society
 ☐ Medical journal
 ☐ Newspaper
 ☐ Website
 ☐ Email
 ☐ Direct mail
 ☐ Pharmaceutical company  
☐ Friend/Colleague
 ☐ Search engine
 ☐ Printed brochure/flyer distributed during other conferences  
☐ Others \_\_\_\_\_

### REGISTRATION FEES – PAYABLE IN US DOLLARS (please select with an X)

FEE CATEGORY	EARLY PRE-REGISTRATION UNTIL August 31, 2009	X	LATE PRE-REGISTRATION September 1–November 6, 2009	X	ON-SITE REGISTRATION	X
Delegate	US\$ 450	<input type="checkbox"/>	US\$ 500	<input type="checkbox"/>	US\$ 550	<input type="checkbox"/>
Nurse / Trainee / Student*	US\$ 175	<input type="checkbox"/>	US\$ 225	<input type="checkbox"/>	US\$ 250	<input type="checkbox"/>
Accompanying Person	US\$ 150	<input type="checkbox"/>	US\$ 175	<input type="checkbox"/>	US\$ 200	<input type="checkbox"/>

\*IMPORTANT: Registration will be processed only upon presentation of a copy of your degree/licence sent with the registration form (5 years maximum since graduation)  
All registrations must be accompanied with full payment.

### Method of payment

Please indicate your preferred payment method:

- ☐ **Bank Transfer**  
 Payment by telegraphic transfer must be made payable to:  
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Please indicate the conference name, name(s) of delegate(s), and the registration number when remitting payment, and fax the bank receipt to +8621 52980210

Bank charges should be deducted from the delegate's/participating organisation's own account — the full registration fee must be received by the event organiser. All payments must reach us by August 21, 2009.

- ☐ **Online Payment**  
 Please visit the Congress Website: [www.asiaflu.thelancetconferences.com](http://www.asiaflu.thelancetconferences.com) to register online. Follow the steps for online payment.

**Cash:** Only accepted on-site from August 21–23, 2009 during the official registration opening hours. Only Chinese Yuan will be accepted.

**Cancellations:** For cancellations received in writing prior to July 15, 2009 the paid registration fee will be returned less 25% administration fee. No refunds will be issued after that date. Reimbursements will be forwarded 60 days after the congress.

Please note that registration forms without payment will not be processed. For administrative reasons registration forms and full payment received after August 12, 2009 will not be processed. Delegates will have to register on site during the official registration opening hours. The congress organisers accept no liability if a registration payment is lost in the mail.

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## Venue

### **Qingdao Haiqing Hotel**

11A Middle Donghai Road,  
Shinan District, Qingdao City,  
Shandong Province,  
266071, China

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Fax: +86-532-85966688

[www.hqhotel.com](http://www.hqhotel.com).



Haiqing Hotel is a four-star resort located next to the political and financial centre of the new development area of Qingdao City. It is a 5 minute walk to the seashore, 30 km from Qingdao Liuting Airport, 10 km from Qingdao Railway Station, and 30 km from the Laoshan National Scenic Spot. Taking a taxi from Qingdao Liuting Airport to the venue takes about 30 minutes, and the fare is about 100 CNY (13 USD), including the highway toll.

## About Qingdao

Perhaps better known as "Tsingtao" thanks to the name that appears on millions of bottles of China's most famous beer, this city on the Yellow Sea is a fabulous destination for its clean ocean air, beaches, mountainous landscape, and German colonial-era architecture.



Unlike other Chinese cities with a long history, Qingdao was still a little fishing village previously known as Jiao'ao towards the end of the 19th century. By 1891, the Qing Dynasty decided to exploit the bay's strategic position and turned it into a naval base. Little was done, however, until 1897 when the city was ceded to Germany. The German Imperial government soon turned Qingdao into a strategically important port in the Far East. The Germans also built the first streets and institutions of the city we see today, including the world-famous Tsingtao Brewery. During World War II, Qingdao fell under Japanese domination. The city has since weathered the turbulent times during the establishment of the People's Republic of China and the Cultural Revolution, and emerged as China's fourth largest port and the centre of the Shandong Peninsula.

## Transportation

### **Air travel**

The Qingdao Liuting International Airport, 36 km away from downtown, is served by 13 domestic and international airlines. These connect Qingdao to more than 30 cities in China, and to Tokyo, Fukuoka, Seoul, and Singapore.



### **Local transport**

Multiple highways and railway lines leave Qingdao in every direction and long-distance buses serve all the major cities of Shandong Province as well as many cities in neighboring areas throughout the city. Getting around Qingdao is easy and affordable. Metered taxi rides from the airport to downtown cost less than 20 Euros. Air-conditioned tour buses can also be a convenient and comfortable option for visitors, offering professional guide services. Qingdao also hosts one of China's largest seaports. Business relations have been established with 450 ports in 130 countries worldwide. Ferries run to Incheon, Korea, and Shimonoseki, Japan. Sightseeing boats also are available, allowing tourists to view the beautiful shoreline of the city.

## Contact

For further information, please contact Emma Huang,  
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Tel +86 216 133 3000)